



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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Semi-Annual Scenes: Wilfred May replies to a question and Bruno Shaw delivers his committee report

SEMI-ANNUAL MEETING VOTES

16 AMMENDMENTS TO OPC CONSTITUTION

AWARDS COMMITTEE WILL NAME INDIVIDUALS ONLY

Some 60 active members of the club registered at the semi-annual meeting of the OPC last Monday evening, Oct. 31, to hear the various committee reports and to vote on the proposed constitutional amendments. President *Louis Lochner* presided with the assistance of Secretary-Treasurer *Wilfred May*.

Among key committee reports given at the meeting was that of *Bruno Shaw* of the Annual Awards committee who stated that preliminary plans are now being made for the nomination and selection of award winners for presentation at next year's dinner and that the committee was on record against giving awards to individuals rather than to organizations.

Kathleen McLaughlin, chairman of the admissions committee, reported that 150 new members have been accepted since last May by the committee. She observed this had required a considerable amount of work by the committee and that the present standards for membership make the task of proper selection of bona fide members difficult.

Charles Robbins, reporting for the Liaison committee, stated that the plan to establish liaison representatives in principal foreign capitals where OPC

OFFICES OF SECRETARY AND TREASURER ARE SEPARATED

One of sixteen changes in the OPC constitution voted at the semi-annual meeting is that relating to Section II of the constitution which previously provided for a combined Secretary-Treasurer and will now specify two separate offices of treasurer and of secretary of the club.

This change, which reflects the growth of the club which has made the combined burden too onerous for one officer, will be carried out at the next election.

The only proposed change to be voted down was that for Section I relating to the qualifications for active membership. The proposed amendment changed the period of work abroad for active membership from six consecutive months and twelve months in aggregate to a stiffer qualification of 12 consecutive months and 24 months in aggregate. There was no objection voiced to this part.

However, the same proposed change also defined media which would be acceptable representation and objections were voiced to a phrase that magazines must be of "general circulation." This was aimed at plugging a loophole whereby unqualified members of the trade

OVERSEAS TICKER

PARIS

Under the auspices of the International Press Institute, a conference (the fourth of its kind) of representatives of French and German papers was held at Rouen. On the French side six Paris dailies, a score of provincials and the AFP took part; on the German side one Berlin paper, five provincials and the DPA. Pierre Beguin, Swiss newspaper veteran of the "Gazette de Lausanne" presided.

(Continued on page 4)

Club Calendar

Monday, Nov. 7 - Open House for Jess Gorkin, Parade editor, and Harry Reimer of the Daily News Record, both returned recently from world tour.

Wednesday, Nov. 9 - Reception for Mlle. Béatrice Bretty and stars of The Comédie Française. Cocktails at 6 pm.

Thursday, Nov. 10 - Luncheon. General David Sarnoff, president of RCA, will speak. 12:30 pm.

Monday, Nov. 14 - NBC Spectacular TV show: Dateline II - "The Right To Know" 8 to 9:30 pm on NBC-TV.

Tuesday, Nov. 15 - Book Night 6 pm. Carl Bakal, author of "How To Shoot For Glamour", speaker.

Tuesday, Nov. 22 - Mexican dinner. Cocktails at 6 pm. Reservations open.

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Editor & Committee Chairman: David Murray. **Co-Editors:** Charles E. Campbell, Jr., Samuel R. Kan, John R. Wilhelm.

Issue Editor: John Wilhelm
Assts: Peggy, Wilhelm, Connie Gomperts.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo).

THE OVERSEAS PRESS CLUB Officers and Board

President: Louis P. Lochner; **Vice Presidents:** Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; **Secretary-Treasurer:** A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; **Alternates:** Fleur Cowles, Walter Rundle, Helen Zotos.

COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

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CORRECTION: The Oct. 29 Bulletin statement that Radio Liberation's broadcasts in Russian are beamed by the Voice of America was incorrect. Radio Liberation, privately supported, speaks as "free voice of the Soviet peoples."

PEOPLE & PLACES...

Bert Brandt telegraphs the arrival of daughter Betsy Brandt Oct. 28 at Herman Hospital, Houston, Texas... *Pauline Frederick*, NBC reporter and commentator, was the guest speaker at the New York Rotary Club's United Nations Day. She discussed "The House the Atom Built"... On sabbatical leave from Formosa is ABC's *Witting Andrews*, who arrived in New York recently... Cocktails compliments of *Catherine Gavin* were served at the clubhouse on Oct. 20. The occasion? American publication of her new book, *Liberated France...* Another busy author is *Pat Frank*, who has just finished a new novel, *Forbidden Area*, which will be published by Lippincott in the spring. Pat's already started on another book... *Syd Eiges*, NBC vice-president in charge of press, talked to the Middle Atlantic Public Relations conference of the Public Relations Society of America on Oct. 28. His topic: "What a PR man should know about color television..."

Joseph Riznik is spending a month in New York preparatory to resuming, in January, his editorial consultations and advisory work with established writers... *Arthur Fletcher*, executive editor of Worldwide Press Service-Globe Features, has been elected Vice-President and Executive Secretary of the American Institute of International Information... *Ruth Lloyd* is now filing from New York to the Kemsley Newspapers of Great Britain after serving as former United Press and BUP correspondent in Eastern Europe...

Alumni of the old New York Sun are invited to the Sun Society Reunion. It

will be held Monday, Nov. 7, at the Dogwood Room, 50 East 58th St, from 5 p.m. on... *Ray Erwin* may be consulted for details, at Editor and Publisher or at the World-Telegram and Sun... Back from Lausanne, Switzerland is *Mrs. Lee Karwick*, executive director of the Caribbean Tourist Association. She returned from the ASTA Silver anniversary Convention, where she was elected as alternate to the Co-chairman of the Official Tourist Organization Committee of ASTA... *Lou Garcia*, Panagra's director of public relations, is back from a trip to Ecuador, Peru, Chile and Argentina with a group of U.S. newsmen. Now Lou's off again to New Orleans for the Inter-American Press Association meetings (Oct. 29-Nov. 4)... "Automation in Television" was the topic of *Martin Sheridan's* talk at the Tulane University Business Alumni Conference. Martin is director of public relations for Admiral Corporation...

The German translation of OPC President *Louis Lochner's* "Tycoon and Tyrant—German Industry from Hitler to Adenauer" sold 10,000 copies of its first edition in two weeks.

DOCUMENTARY FILM TO BE RELEASED

Robert Pollock, *Herbert Bregstein* and *Rex Taylor* have produced a documentary film, "Gri-Gri", based on the prize winning novel, "The Sacred Forest".

The film, sponsored by the Museum of Man in Paris, deals with the Toma tribes in French Guinea and their witchcraft. It will be released early in 1956.

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PAN AMERICAN

WORLD'S MOST EXPERIENCED AIRLINE

"Noche Mexicana" Set For Nov. 22; Will Feature Elaborate Prizes

A week's stay at Mexico City's well-known Hotel Reforma, offered by Pan-American Airlines, tops a long list of prizes to be awarded lucky guests at the Mexican Dinner planned for Nov. 22 at the clubhouse, according to *Jewel De Bonilla* and *Joe Peters*, who are in charge of the fiesta.

Other prizes donated by Pan-Am include three editions of its book "New Horizons", an "Around the World Cook Book" and an unusual lamp. A copy of "John Wilhelm's Guide to Mexico City" will also be among the door prizes. Guest of honor at the dinner, Dr. Carlos Hernandez of the Mexican Tourist Bureau, has presented a huge hand-woven basket and a picture book on Mexico as prizes. Table favors will be miniature bottles of tequila and small Mexican figurines, while Mexican beer and tequila will be served.

A four piece orchestra will play Latin rhythms and a Mexican singer and dancer will entertain, with "Jarabe Tapatio", the Mexican hat dance, as one of the highlights of the program. Checks should be sent to the club.

NEW COMMITTEE

Acting under a directive from the Board of Governors, *Louis Lochner*, Club president, has appointed a special committee of senior members to examine the operations of the office staff. They will determine what further staffing, if any, may be necessary and what more efficient disposition of the existing staff can be recommended.

The committee will include *Lawrence Blochman*, *Cecil Brown*, *Kathryn Cravens*, *Emanuel Freedman*, *A. Wilfred May*, *David Murray*, *Wayne Richardson*, *Charles Robbins*, *Cornelius Ryan*, *Ansel E. Talbert*, and *Ben Wright*.

The Margaret Story - How They Handled It

by *Connie Gomperts*

Newspapers, wire services, and radio-TV companies moved in hard at home and in London when the story of Princess Margaret's decision not to marry Peter Townsend broke on October 31.

Most of the wire services, such as the AP, got the news around 2:24 pm, but several newspapers reported that Reuters beat its American competitors by a minute or two.

Gene Patterson did the London roundup for the UP, with everybody in the office working behind him. In the New York offices, *Bill Fox* headed the team job of coordinating the releases.

Head of the London INS office *Charlie Smith* handled the main story for his service.

Although it had not been known when the statement by Margaret would be made, it was agreed that a decision was due in the near future.

In the Times' London office, *Ben Welles* handled the story of Margaret's choice of duty over love, with *Tom Ronan* doing the sidebar.

Don Cook, of the Herald Tribune London Bureau, filed the story with his paper. Special mention for foresight goes to *Joe Newman*, former head of the Trib's London Bureau. He had predicted

a month before that the Princess would not marry Townsend.

The news broke at a tough time for afternoon papers, rushing to meet deadlines.

The Post made the regular afternoon edition, with a story compiled from AP and Reuters releases.

The Journal-American story, garnered from INS releases, made the sports extra.

A UP note at 2 p.m. alerted the World-Telegram for a possible story. The release stated that newsmen had been called to Clarence House. The announcement made the 2:30 last Wall Street edition on a front-page replat, with an eight column banner and a two paragraph story. The 3:24 Wall Street closing edition had a more complete account, with Margaret's statement and a summary of the romance.

ABC'er *Yale Newman* gave his network an alert that morning that something was due to happen, and, when the news reached the station, it was immediately broadcast by *Doug Browning* and telecast shortly afterwards.

The local NBC networks broadcast the news as soon as it was received, and *Romney Wheeler*, head of the London office, called in a story at 2:55,

THE WASHINGTON WIRE

Ed Kirby is busy promoting reindeer, sleighs, etc., for his pet project, "Pageant of Peace", which will open when the Christmas tree on the White House lawn is illuminated Christmas Eve... *Esther von Waggoner Tufty* was co-chairman of the American Newspaper Women's Club reception honoring the editor of the three Washington daily newspapers and the three news services. ... *Tom Curran*, vice president of UP, came down from New York for the reception.

Charles Gorry, AP, was one of the pool cameramen for over-all scenes of President Eisenhower at Denver, while CBS's *George Herman* is broadcasting from there. *Barry Bishop, Jr.*, son of the State Department's Latin American press officer, a polio victim confined to an iron lung, is using Speakerphone, one of the newest developments in telephony.

Correspondent *Stearns* represented the OPC at the Joint Committee of Correspondents reception honoring President Castillo Armas of Guatemala and his wife held Tuesday.

— *Jessie Stearns*

Orville C. Anderson, Public Affairs Officer for the U.S. Information Service in Mexico, is on home leave, spending his time in Washington, New York and California... *Ralph Hilton*, Public Affairs Adviser to Assistant Secretary of State *Henry Holland*, made a brief visit to several Latin American countries.

in time to make the 3 p.m. edition of the news on both radio and television. NBC officials tried to hook up a direct broadcast from London, but were not successful until 7 a.m. the following morning.

Handling the story for CBS were *Winston Burdett* and *Sandy Vanocur*, of the London bureau. Besides sending the news, they whipped up a film story, complete with interviews, and had it on a plane in time to arrive in New York by Tuesday.

Time was already rolling off its presses with a cover story on Margaret and her romance with the divorced commoner when the news broke Monday, but managed to replat the last paragraph to get in the fact she had renounced Townsend. The New York office caught about 80 per cent of the run with the break.

Newsweek also managed to make over its story on the romance to get in the Princess' decision.

Awards Committee (Cont'd from page 1)

members were stationed had not been too successful at the start. Out of nine persons abroad asked to accept such positions, only one had bothered to reply and he said "No."

Secretary-Treasurer *A. Wilfred May* gave the Club report for the first year's operation in the new headquarters. We are, he said, in excellent condition, with cash increased from \$47,000 to \$92,000 and surplus from \$49,000 to \$88,000. Operations resulted in a net income of \$8,248. May explained, however, the necessity for maintaining a tight rein on expenses.

Offices Separated (Cont'd from page 1)

press were eligible, but it was objected this also excluded some highly esteemed business magazines and newspapers. Thus the entire amendment, not being subject to revision, under club bylaws, was defeated.

Luter said that a more satisfactory wording would be found for this clause and it would be presented again at the annual meeting next spring in a more acceptable form but still retaining the longer period of service abroad to qualify for active membership.

One other highly important change was to amend the constitution to call for any future constitutional changes to be done by a poll of all members to be conducted by mail rather than by action of the annual meeting.

Overseas Ticker (Cont'd from page 1)

The number of Paris dailies has been increased by one. After it appeared for several years as a weekly, *L'Express* became a morning newspaper. Edited by Jean-Jaques Servan-Schreiber, the paper has among its contributors Pierre Mendes-France and Francois Mauriac.

The Foreign Press Association of Paris organized an automobile rally for its members over the Paris-Rheims road. It was not a speed contest but at various control points questions about driving were asked. The winner received a cup and all participants were entertained at a champagne dinner in Rheims.

Willet Weeks, Jr., manager of the Herald Tribune Syndicate and News Service, will become director of the European Edition on Dec. 1. At the same time, *Sylvan M. Barnet, Jr.*, now general manager of the European edition, will return to New York as assistant to Ogden R. Reid and director of the syndicate.

A score of American newsmen based in Paris temporarily shifted to North Africa... *John B. Fairchild* (Fairchild Publications) to take post of *Bertram J. Perkins* who will retire... *Robert C. Doty*, NYT, from Cairo to Paris... *Barrett McGurn*, chief Paris correspondent Herald Tribune, changed places with *Frank Kelley* in Rome... *Bill Humphries*, Herald Tribune, from Washington to Paris... at NBC: *Frank Bourgholzer* from Paris to Bonn and *Bob McCormac* from Bonn to Washington.

Prior to his departure for New York to become general manager of INS, *Joe Kingsbury Smith* was honored at a luncheon by Pierre Baraduc, chief of the French Foreign Ministry press service... *Richard L. Henschel*, out of the Army, returned to Paris, working on a book tentatively titled THE NATO STORY.

— Curt L. Heymann

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